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CONTACT: Tabitha Steinbock  
Kohler Co.  
[tabitha.steinbock@kohler.com](mailto:tabitha.steinbock@kohler.com)  
Phone: 920-457-4441, ext. 70122

Julie Helmstetter  
Lannon Communications  
[jhelmstetter@lannoncom.com](mailto:jhelmstetter@lannoncom.com)  
Phone: 312-335-9955

**THE KOHLER® STORE UNVEILS PLANS TO LAUNCH NEW GLENVIEW STORE**

*As The KOHLER Store marks its one-year anniversary, a new suburban location will help the kitchen and bath manufacturer achieve broader market reach*

**CHICAGO** – February 6, 2007 – On the heels of The KOHLER Store’s one-year anniversary celebration in Chicago this past November, the Wisconsin-based kitchen and bath manufacturer has announced plans to expand its reach within the Chicago market. Kohler Co., a global leader in kitchen and bath design, will add a new retail store in the northern suburb of Chicago to build upon the success of its flagship store located in LuxeHome at The Merchandise Mart. In addition to reaching more customers, this new location will also serve as a platform for exclusive product launches and educational and inspiring customer events.

“As we have seen during our first year of operation, The KOHLER Store provides the ideal environment for people to explore products for their dream bathroom or kitchen,” said Michelle Kowalski, manager of development – KOHLER Stores. “We make designing a bath easy and enjoyable for customers because of the personalized design services and product displays that The KOHLER Store offers.”

**New Glenview Store**

Robust traffic and positive public response have paved the way for Kohler to launch its suburban store. The new location will be at the Abt Design Center in Glenview, adjacent to Abt Electronics and Appliances. This new shopping complex is being developed by Abt Electronics and Appliances to provide one destination for customers to purchase all their kitchen and bath

product needs. The Kohler Store will be co-joined in this location with Canac®, a Kohler Co. business that offers semi-custom kitchen and bathroom cabinetry. A grand opening is scheduled for summer 2007. Both the Merchandise Mart and Glenview store locations are Kohler-owned and will serve as prototypes as the company considers a national rollout strategy with its distributor partners.

“Chicago continues to be a strong market for building and remodeling and is one of the key reasons why Kohler is choosing to open a second KOHLER Store location in the Chicagoland area,” said Kowalski.

### **KOHLER Surfaces Ceramic and Stone Tile Collection**



Underscoring the store as a platform for new product launches, The KOHLER Store in Chicago recently introduced the KOHLER Surfaces collection – an exclusive offering of ceramic tile and stone materials for the bathroom. Inspired by KOHLER colors and bath suites, the architectural moldings create an easy and complete design solution that perfectly complements specific bath fixtures.

“Customers will appreciate the KOHLER Surfaces collection because it eliminates the need to shop elsewhere for wall and floor coverings and takes the guesswork out of selecting tile and stone that will coordinate with chosen fixtures,” said Lynn Schrage, marketing manager for The KOHLER Store.

The KOHLER Surfaces collection debuts with more than 600 possible options in a broad range of designs, colors and textures. The collection is available exclusively through The KOHLER Store and Ann Sacks showrooms.

The KOHLER Store is located in the southeast corner of LuxeHome at the Merchandise Mart in Chicago and is open Monday, Tuesday, Wednesday and Friday 9 am – 5 pm; Thursday 9 am – 7 pm; and Saturday 10 am – 4 pm. The store can be reached at (312) 755-2510 or **[TheKohlerStore.com](http://www.kohler.com)**.

For more information about any of the company’s products, consumers may access the KOHLER Co. Web site at **[KOHLER.com](http://www.kohler.com)** or call toll-free at 1-800-4-KOHLER.

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**Editor’s Note:** The new KOHLER Surfaces collection is now on display at The KOHLER Store. To obtain high-resolution product photography of the KOHLER Surfaces collection, The KOHLER Store and other KOHLER products, please visit the new **Photo Library** in the KOHLER.com Press Room at <http://www.kohler.com/kbpressroom>.