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**THE KOHLER® STORE LAUNCHES EXCLUSIVE
CERAMIC TILE & STONE COLLECTION**

*New KOHLER® Surfaces line of ceramic and stone tile
coordinates with KOHLER Suites and Colors*

CHICAGO – December 2006 - As it celebrates its first anniversary this month, The KOHLER Store – the first-ever direct-to-consumer retail space for Kohler Co. – announces the introduction of KOHLER Surfaces. This exclusive collection coordinates effortlessly with popular KOHLER bath suites and colors to provide customers with an easy and complete design solution that will perfectly complement the specific bathroom fixtures they select.

“Often times stumbling upon the perfect tile can be the motivating factor for a homeowner to embark on a bathroom design project,” said Lynn Schrage, marketing manager for The KOHLER Store. “The beauty of the KOHLER Surfaces collection is that the tile and stone selected will coordinate with KOHLER bath suites and colors.”

The KOHLER Surfaces collection debuts with more than 600 possible options in a broad range of designs, colors and textures. The collection is available exclusively through The KOHLER Store and Ann Sacks showrooms.

“Customers will appreciate the KOHLER Surfaces collection because it eliminates the need to shop elsewhere for wall and floor coverings and takes the guesswork out of selecting tile and stone that will coordinate with chosen fixtures,” said Schrage.

KOHLER Surfaces Ceramic Tile

- **13 Architectural Trims** – inspired by the shape and form of four popular KOHLER Suites: Bancroft™, Memoirs®, Kathryn® and Purist®
- **5 Universal Trims** – design aesthetic is flexible so that they can be used in various installations and with multiple suite designs
- **8 KOHLER Colors** – White, Biscuit, Almond, Tea Green™, Black Black™, Cashmere™, Thunder™ Grey, and Sandbar have all been matched to the KOHLER vitreous china fixture colors
- **7 Complimentary Colors** – designed to complement the broad range of KOHLER Colors and expand the design possibilities
- **5 Field Sizes** – 6" x 6"; 4¼" x 6"; 3" x 6"; 2" x 6"; 3" x 3"
- **3 Glaze Applications** – gloss, matte and crackle
- **Ease of installation** – mechanical lugs create perfect spacing, and machined edges create clean lines with minimal grout

KOHLER Surfaces Natural Stone

- **5 Architectural Trims** – inspired by the shape and form of three KOHLER suites: Memoirs, Kathryn and Purist
- **3 Colors** – marble colorations of Bianco Carrara, Crema Marfil and Bardiglio
- **4 Field Tile Sizes** – 3" x 6"; 4" x 8"; 8" x 16"; 16" x 16"
- **3 Mosaics** – 9/16" x 9/16" straight mosaic, wicker weave, and 2" hex

The KOHLER Store offers varying levels of project support, from two dimensional space-planning, project planning guide, quick-ship on featured products, and personalized catalogs, to fee-based, in-home consultations and installer options. In-house project consultants, who collectively have designed more than 1,000 rooms, can help anyone from the customer who needs to replace one faucet, to the discerning homeowner who wants to completely create a new bathroom. The wide-range of KOHLER products and The KOHLER Store staff allow customers to enjoy one-stop shopping.

The KOHLER Store is located in the southeast corner of LuxeHome at the Merchandise Mart in Chicago and is open Monday, Tuesday, Wednesday and Friday 9 am – 5 pm; Thursday 9 am – 7 pm; and Saturday 10 am – 4 pm. The store can be reached at (312) 755-2510 or TheKohlerStore.com.

For more information about any of the company's products, consumers may access the KOHLER Co. Web site at KOHLER.com or call toll-free at 1-800-4-KOHLER.

Founded in 1873 and headquartered in Kohler, Wisconsin, Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the

manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations.

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Editor's Note: *The new KOHLER Surfaces collection is now on display at The KOHLER Store. To obtain high-resolution product photography of the KOHLER Surfaces collection, The KOHLER Store and other KOHLER products, please visit the new **Photo Library** in the KOHLER.com Press Room at <http://www.kohler.com/kbpressroom>.*